



DanBred VIV Asia Seminar

“Choosing the right genetics for your pig production – a DanBred perspective”

Choosing the right genetics for your pig production can be like navigating a maze. This masterclass answers the questions your chosen genetics company needs to be able to answer, for you to make the right and informed choice.

Co-presented by DanBred CEO Thomas Muurmann Henriksen and production specialist Niels Geertsen, we aim to provide an insight into how DanBred measures up against other breeding companies, using documented benchmarking methods. There will be plenty of time for questions to both presenters.

After the seminar, participants will walk away with:

- a checklist of questions all pig producers should ask their breeding company
- insights and answers about DanBred's growth-strategy in Asia
- detailed information about the DanBred technical support team and comprehensive multiplier network.

The seminar will also give case-documented insights into the performance development in farms using DanBred genetics, and we will illustrate exactly how we can bring the same kind of value to our all our customers by mixing our world class genetics with highly qualified technical management support.

The seminar takes place on Wednesday, March 13 at 1-2pm in conference room 214 at the Bangkok International Trade & Exhibition Centre.

About DanBred:

- *We have decades' worth of experience with helping our Asian customers maximize the potential of high performing breeding pigs in hot and humid climates*
- *DanBred customers average in at a record breaking, documented genetic gain of €2,17 per pig, per year*
- *We have a comprehensive local Asian DanBred multiplier network, which secures customers easy and reliable access to fresh breeding stock replenishment*
- *DanBred is investing and expanding its activities in Asia, including an increase in both qualified staff and local service functions.*

Confirm your participation by e-mail to
Mikaela Ohl, mwo@danbred.com

The first to arrive will receive a goodiebag



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NIELS GEERTSEN
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